

REDA AMEIOUD

Digital Procurement & Supply Chain Automation Specialist

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PROFILE

Procurement and Supply Chain professional who **builds the automation rather than just using it**. Currently managing €6M+ annual procurement spend at NVision while concurrently designing and deploying a company-wide Operations Hub — a production application in daily use across departments. Combines deep procurement domain expertise (strategic sourcing, supplier negotiations, category management, ERP rollout) with hands-on technical delivery in React, Python, and Firebase. Fluent in the language of both boardrooms and codebases. Proven ability to reduce manual operational overhead by hundreds of hours annually through AI-assisted systems design.

PROFESSIONAL EXPERIENCE

Nvision Imaging Technologies GmbH Feb. 2025 – Present

Procurement & Business Intelligence Manager Jan. 2026 – Present

- ▶ Sole owner of the entire Procurement function — managing **€6M+ annual spend** across all departments and leading end-to-end sourcing and price negotiations for CAPEX and technical equipment exceeding €500K per unit.
- ▶ Designed and deployed the Operations Hub — a company-wide internal application (React/Firebase) used daily across procurement, manufacturing, and logistics — built solo using AI-assisted development, **eliminating hundreds of hours** of annual manual work.
- ▶ Leading full **ERP system setup and rollout** across the organization, including workflow standardization and data architecture design for procurement categories and cost centers.
- ▶ Shifted procurement from reactive buying to strategic category management, creating transparent approval workflows and supplier performance tracking based on live invoice and delivery data.
- ▶ Built executive-facing dashboards (Procurement Data, Operations Consumption Metrics) enabling leadership to make data-driven decisions at pace.
- ▶ Automated creation of Purchase Orders, Packing Lists, and Proforma Invoices — removing repetitive administrative overhead at scale.

Procurement & Sourcing Specialist Feb. 2025 – Dec. 2025

- ▶ Built the procurement department's processes from scratch — purchasing rules, approval workflows, and supplier governance using Wrike.
- ▶ Renegotiated terms with critical suppliers, achieving significant cost avoidance through volume bundling and long-term framework agreements; secured critical Chemicals & Reagents during global shortages.
- ▶ Developed the first iteration of the Operations Hub: Location Tracker, PO Automator, Purchase Order Dashboard, Manufacturing Orders manager, and OCR-Processing tools.
- ▶ Led complete overhaul of procurement data strategy ahead of ERP implementation — vendor database, PO archive, category taxonomy, and a supplier performance scoring system.

Merck KGaA Jan. 2023 – Dec. 2024

Strategic Sourcing Intern — Marketing & Sales Jun. 2024 – Dec. 2024

- ▶ Delivered **€100K+** in cost reductions across multiple contract negotiations through structured supplier evaluation and negotiation.
- ▶ Built 2 Power BI dashboards consolidating all current and historical Marketing & Sales procurement data, enabling real-time spend visibility for the team.
- ▶ Developed a Power App and a Python-based local application for automated RfP evaluation — integrating data entry, scoring, and visualization through SharePoint and Power BI.

Working Student — Substance Volume Tracking Jan. 2023 – Jun. 2024

- ▶ Engineered **25+ KNIME workflows** automating complex data processing tasks across SAP, IUCLID, and REACH datasets — replacing hours of manual analysis with drag-and-drop pipelines.

- ▶ Reduced data retrieval times by over **50%** by implementing 2 centralized SharePoint databases with automated labelling, migrating 100,000+ historical files.
- ▶ Developed a proof-of-concept in **Palantir Foundry** consolidating data from 3 separate SAP MM systems into a unified architecture — demonstrating a viable alternative to legacy SAP workflows.

AsphaltGold GmbH Dec. 2021 – Jan. 2023

Working Student — Logistics & Warehousing

- ▶ Redesigned inventory placement strategy for high-velocity SKUs, increasing warehouse space utilization by 10% and improving order picking times.
- ▶ Implemented inventory control best practices, reducing stock level errors and improving overall accuracy across the warehouse.

Decathlon Aug. 2018 – Aug. 2020

Junior Operations Manager

- ▶ Reduced in-store order delivery and processing times by 15%, improving product availability by 8% through optimized coordination with suppliers and logistics partners.
- ▶ Cut online order processing time by 12%, increasing on-time deliveries by 12% and improving customer satisfaction by 10%+.
- ▶ Trained 30+ colleagues on logistics best practices, contributing to a 12% improvement in operational efficiency.

SIEMENS — Software Internship, Facility Locations Nov. 2021 – Jan. 2022

- ▶ Network optimization, XCargo modules, As-Is analysis, transport and warehouse cost modeling, and location planning case study.

EY — SAP Case Study, Supply Chain Management Apr. 2022 – Jul. 2022

- ▶ Master data management in ERP/SCM systems, Supply Network Planning (SNP), and Production Planning & Detailed Scheduling (PP/DS).

EDUCATION

Technische Universität Darmstadt (TU Darmstadt) Oct. 2024

M.Sc. Logistics & Supply Chain Management

- ▶ Thesis: Systematic Review on European Electricity Mix — Analysis of Electricity Markets and Energy Security.

Ibn-Zohr University (UIZ/ENCG) Sep. 2020

Masters in Financial & Accounting Management

TECHNICAL SKILLS & TOOLS

Development & Automation: Python · JavaScript / React · Firebase (GCP) · Power Automate · Power Apps · REST APIs

AI & Data Tools: Claude (Anthropic) · GPT / Codex (OpenAI) · Gemini (Google) · KNIME Analytics · Google Looker Studio · Power BI · Palantir Foundry

ERP & Procurement Systems: SAP MM · Microsoft Dynamics Business Central · Odoo · SharePoint · JIRA & Confluence · Wrike

Operating Systems: Windows 10/11 · Linux (CachyOS / Arch-based)

LANGUAGES

Berber Native **Arabic** Native **French** Native **English** Fluent **German** B1 in progress (A2 certified)

LEADERSHIP & EXTRACURRICULAR

- ▶ RIU Club: 1× President, 2× Vice President, 1× Honorary Council Member — led event management raising **€20,000+** for charity across Haunted House, Sakura Day, and Geexpo events.
- ▶ Founding member of Student Association and Treasurer of Entrepreneurship Club — organized 3× ENCG Enterprises Forum and 1× Entrepreneurship Club Open Days.